

# robotex

Kuwait

## ENTREPRENEURSHIP RULES

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## 1. Introduction

The competition is designed to foster entrepreneurial thinking and innovation among participants. It is structured as a business pitch competition, where students present ideas that solve real-world problems. This experience helps participants strengthen their creativity, problem-solving, and presentation skills.

## 2. The Competition

The competition is divided into two rounds: the **Qualification Round** and the **Final Round**.

### A. Qualification Round (The Booth)

Setup	Each team will be assigned a booth equipped with a screen (HDMI port) and a power outlet.
Presentation	Judges will circulate, and each team will pitch their idea. Teams are expected to pitch for 3 to 4 minutes followed by Q&A by the judges.
Screen Content	The screen must continuously display the team's name, members' names, team ID, and idea title. Teams may also use the screen for supplementary content (illustrations, slides, etc.).
Scoring	Teams will qualify to the Final Round based solely on their scores. Judges will not provide feedback to teams during this round.
Attendance	Team members must attend their booth throughout the duration of the Qualification Round.

### B. Final Round (The Presentation)

Format	Each qualified team will deliver a slideshow presentation lasting 5 minutes, followed by a 5-minute Q&A session with the judging panel and other attendees.
Scoring	The quality and presentation of the slides will affect the score assigned to this round.
Venue	The final round presentations will take place in a location to be announced on the day of the competition.

### C. General Notes

<b>Laptops</b>	Teams are allowed to bring their own laptops to connect to the provided screens in both the Qualification and Final Rounds.
<b>Presenters</b>	Only registered team members are permitted to present and answer questions during both rounds.
<b>Prototypes</b>	Having a working prototype is a <b>bonus</b> , and it may be used for presentation in either the Qualification Round, the Final Round, or both.

### 3. The Format and Topics

1. Teams can pitch a business idea that falls into one of the categories below:

- **Robotics & Automation**
- **Energy & Environmental Applications in Robotics**
- **HealthTech & Assistive Robotics**
- **AI-Driven Smart Systems**
- **Mobility, Drones & Transportation**
- **Education, Social & Service Robotics**
- **Other Innovative Robotics idea.**

2. Judging Criteria

Team ideas will be evaluated in both the Qualification and Final Rounds based on the following criteria:

**Creativity and Innovation:** The originality and novelty of the idea.

**Problem Identification & Relevance:** The importance and clarity of the problem being addressed.

**Feasibility and Practicality:** The realistic potential for the idea to be developed with available resources.

**Market Potential & Value Proposition:** The benefit and attractiveness of the product/service to users and customers.

**Business Model & Sustainability:** Awareness of costs, revenue streams, and long-term sustainability.

**Teamwork and Collaboration:** Evidence of shared responsibility and effective collaboration among team members.

**Presentation and Communication:** The clarity, confidence, and audience engagement demonstrated by the team. (In the Final Round, the quality of the slides—clarity, use of visuals, and information flow—will also be evaluated.)

**Impact:** The contributions of the idea to society, the environment, the economy, etc.

**Functional Prototype:** Bonus points will be awarded for presenting a working prototype.

### 4. Registration and Organization

- **Team Size:** Each team must consist of two or three members.
- **Booth Location:** The locations of the team booths will be set up and assigned by the event organizers.
- **Conflict Resolution:** All questions and problems that arise during the competition will be resolved by the judges.
- **Inquiries:** Any inquiries must be submitted by only one member of the team and must be made before the announcement of the results.

